

CAREER DEVELOPMENT SERVICES

Date: _____

**Civic Engagement Computer Center
Fenster Hall Rm. 400 • cecc@njit.edu**

Client Questionnaire

Please complete the following section about your organization and contact information. Please make sure all information submitted is up to date.

Name of Agency: _____

Street Address: _____ *City* _____

State _____ *Zip* _____

Contact Person: _____

Title: _____

Phone: _____ Email: _____

Work Mobile: _____ Work Email: _____

Current Website URL (if available): _____

Projected Deadline: _____

How did you hear about the Civic Engagement Computer Center?

Please complete the questionnaire to the best of your best ability. This will be used in both the design and planning for your website.

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1. Please describe your organization in a few sentences.

2. When was the organization formed and who were the founders?

_____ / _____ / _____

3. What's the story/ sparking reason behind the creation of the organization?

4. List out Recent Events hosted by the Org. and a brief summary of what each one was about.

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5. Please list the names of three other sites that you like. Why are they attractive to you?

6. Do you have a logo? Yes No

If **No**, would you like us to create one? Yes No Tell us what you would like it to look like:

7. Do you have a newsletter distribution system? Yes No

If **No**, would you like us to create one? Yes No

8. Do you have other graphics to include? Yes No

If **Yes**, please describe where we can access them:

9. Do you have a Donate button? Yes No -choose one

If **No**, would you want us to make/add one? Yes No

10. If you were googling your website, what words or phrases would you type?

write the ones that are the most important, in CAPITAL letters.

Technical Questions:

To partner effectively with nonprofits, having a web hosting service and domain name is essential. If your organization doesn't have these, purchasing them will be necessary. If this aligns with your budget and policies, please proceed with the form.

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11. Do you have a domain name? If not, suggest some names. (<https://www.YourSiteName.org>)

12. Do you have a web hosting service? If so, what is the name of the company and website?

13. Check the boxes that match your requirements:

- Blog Page Portfolio Frequent Theme Changes Easy to search Includes E-commerce Donation Button
- Frequent Content Updates Frequent Feature Additions Frequently Asked Questions Forum Secure Connection
- Newsletter Email Marketing Logo Product Display Displaying Past Events

14. What other things do you want on your website?

Social Questions:

15. Do you have a Social Media account? If not, suggest some names. List them down.

16. What platforms are these accounts on? Would you like it on any other platform? List them down.

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17. Provide your Usernames and Passwords for the following:

Paypal: _____

Webhosting: _____

Suggested plans for Website hosting:

Free	Starter	Explorer	Creator
Get a taste of the world's most popular CMS & blogging software. \$0 No expiration date	Create your home on the web with a custom domain. \$4 per month, \$48 billed annually, excl. taxes	Build a unique website with powerful design tools. \$8 per month, \$96 billed annually, excl. taxes	Unlock the power of WordPress with plugins and cloud tools. \$25 per month, \$300 billed annually, excl. taxes

RECOMMENDED	Core	Light
Business Grow your brand \$32 /mo	Core Engage your audience \$27 /mo	Light Get the basics \$16 /mo



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Personal	Professional	Performance
Connect to a custom domain \$10 /mo billed annually or \$13 month-to-month	Connect your domain and add more customization. \$12 /mo billed annually or \$16 month-to-month	Add features that drive growth and manage operations. \$26 /mo billed annually or \$29 month-to-month

weebly

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