

CAREER DEVELOPMENT SERVICES

Date: _____

Civic Engagement Computer Center
Fenster Hall Rm. 400 • cecc@njit.edu

Client Questionnaire

Please complete the following section about your organization and contact information. Please make sure all information submitted is up to date.

Name of Agency: _____

Street Address: _____ City _____

State _____ Zip _____

Contact Person: _____

Title: _____

Phone: _____ Email: _____

Work Mobile: _____ Work Email: _____

Current Website URL (if available): _____

Projected Deadline: _____

How did you hear about the Civic Engagement Computer Center?

Please complete the questionnaire to the best of your best ability. This will be used in both the design and planning for your website.

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1. Please describe your organization in a few sentences.

2. When was the organization formed and who were the founders?

3. What's the story/ sparking reason behind the creation of the organization?

4. List out Recent Events hosted by the Org. and a brief summary of what each one was about.

This image shows a blank sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

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5. Please list the names of three other sites that you like. Why are they attractive to you?

6. Do you have a logo? ☐ Yes ☐ No

If **No**, would you like us to create one? ☐ Yes ☐ No Tell us what you would like it to look like:

7. Do you have a newsletter distribution system? ☐ Yes ☐ No

If **No**, would you like us to create one? ☐ Yes ☐ No

8. Do you have other graphics to include? ☐ Yes ☐ No

If **Yes**, please describe where we can access them:

9. Do you have a Donate button? ☐ Yes ☐ No -choose one

If **No**, would you want us to make/add one? ☐ Yes ☐ No

10. If you were googling your website, what words or phrases would you type?
write the ones that are the most important, in CAPITAL letters.

Technical Questions:

To partner effectively with nonprofits, having a web hosting service and domain name is essential. If your organization doesn't have these, purchasing them will be necessary. If this aligns with your budget and policies, please proceed with the form.

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11. Do you have a domain name? If not, suggest some names. (<https://www.YourSiteName.org>)

12. Do you have a web hosting service? If so, what is the name of the company and website?

13. Check the boxes that match your requirements:

☐ Blog Page ☐ Portfolio ☐ Frequent Theme Changes ☐ Easy to search ☐ Includes E-commerce ☐ Donation Button
☐ Frequent Content Updates ☐ Frequent Feature Additions ☐ Frequently Asked Questions ☐ Forum ☐ Secure Connection ☐
Newsletter ☐ Email Marketing ☐ Logo ☐ Product Display ☐ Displaying Past Events

14. What other things do you want on your website?

Social Questions:

15. Do you have a Social Media account? If not, suggest some names. List them down.

16. What platforms are these accounts on? Would you like it on any other platform? List them down.

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17. Provide your Usernames and Passwords for the following:

Paypal: _____

Webhosting: _____

Suggested plans for Website hosting:

Free Get a taste of the world's most popular CMS & blogging software. \$0 No expiration date	Starter Create your home on the web with a custom domain name. \$4 per month, \$48 billed annually, excl. taxes	Explorer Build a unique website with powerful design tools. \$8 per month, \$96 billed annually, excl. taxes	Creator Unlock the power of WordPress with plugins and cloud tools. \$25 per month, \$300 billed annually, excl. taxes
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RECOMMENDED Business Grow your brand \$32 /mo	Core Engage your audience \$27 /mo	Light Get the basics \$16 /mo
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GoDaddy Website Builder
FAST BUILD ONLINE QUICKLY
FLEXIBILITY
Best for getting online swiftly with a beautiful, secure website that includes design flexibility, marketing tools and online payments.
[Learn more about Website Builder](#)

AS LOW AS \$10.99 /mo
15% savings with an annual term

[See Plans](#)

Managed WordPress
FULLY MANAGED DAILY BACKUPS
1000S OF PLUGINS
Best for faster load times to handle more visitors, plus 40 GB SSD storage, access to 59,000+ plugins, an ecommerce-ready site, 3 free Microsoft mailboxes, 1-click restore and more.
[Learn more about Managed WordPress](#)

AS LOW AS \$10.99 /mo
15% savings with an annual term

[See Plans](#)



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Personal Connect to a custom domain \$10 /mo billed annually or \$13 month-to-month	Professional Connect your domain and add more customization. \$12 /mo billed annually or \$16 month-to-month	Performance Add features that drive growth and manage operations. \$26 /mo billed annually or \$29 month-to-month
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